

# Metropolitan Area Profile, AAPI Economic Need & Demographics

**MSA:** San Francisco-Oakland-Hayward, CA Metro Area

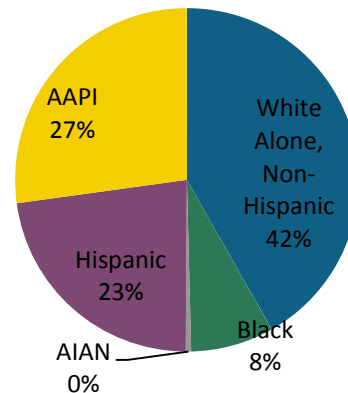
## MSA Demographics

Total Population: 4,656,132  
 Total Poverty: 485,243  
 MSA Poverty Rate: 10.6%

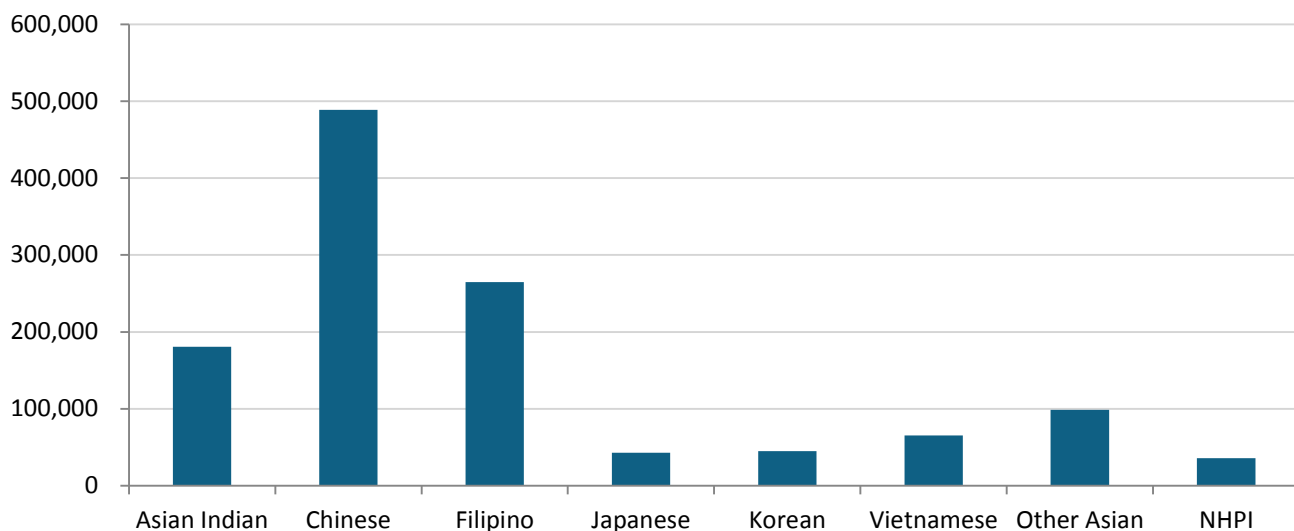
## MSA AAPI Economic Need

AAPI Population: 1,222,572  
 AAPI Poverty: 110,251  
 AAPI Poverty Rate: 9.1%  
 AAPI Poverty Ranking: 3

**MSA Race/Ethnicity**



## AAPI Ethnic Populations



## Economic & Housing Market Indicators

	MSA	US
Median Household Income	\$101,980	\$55,775
AA Median HH Income	\$125,546	\$77,368
NHPI Median HH Income	\$82,450	\$55,607
Homeownership Rate	53.5%	63.9%
Median Home Value	\$718,400	\$178,600
Median Gross Rent	\$1,623	\$928



**About National CAPACD:** The National Coalition for Asian Pacific American Community Development (National CAPACD), founded in 1999, is a member-based network that includes over 100 nonprofit, community-based organizations in 21 states and US territories. Our mission is to improve the quality of life of low-income Asian Americans, Native Hawaiians, and Pacific Islanders (AAPIs) by promoting economic vitality, civic and political participation, and racial equity

*All Data from the US Census, 2015 American Community Survey*