



**NATIONAL  
CAPACD**

Economic Empowerment in AAPI Communities 2020 Sub-grantee Application  
**PROGRAM LOGIC MODEL EXAMPLE**

Please complete the logic model below for your proposed program. Please note that units of clients served should be expressed as “*households*”

<b>Brief Project Goal(s):</b> 1. To help recently arrived immigrants and refugees build credit so as to support their long-term financial goals 2. To help recently arrived immigrants and refugees understand the US financial system		<b>Organization Name</b>	AB Community Services	
		<b>Project Title</b>	Family Financial Capability Initiative	
Inputs	Activities	Timeframe	Outputs	Short-term Outcomes
Curriculum in language	Provide group education on Establishing and Building Credit Budgeting and Saving	Begin March 2020; All classes completed by July 2020	100 received group financial education through 4 workshops	<ul style="list-style-type: none"> <li>50% all clients served demonstrate increased understanding of financial products and services</li> <li>15% Clients applying for secure credit cards improve their credit score</li> <li>15% Clients applying for secure credit cards establish credit for the first time</li> </ul>
Credit reports on all 1:1 clients Training for staff	One-on-one counseling Credit counseling	Begin March 2020; All coaching clients completed by November 2020	50 received one-on-one financial coaching	
New partnerships with local financial institutions	Increase access to financial products, including: Secure credit cards	Begin April 2020, all clients enrolled or approved for secure credit cards by November 2020	20 accessed, enrolled, or approved for financial products	
Scholarships to NTI training	Grow and sustain program and organizational capacity to deliver services	August 2020	3 program staff attended 2 trainings on financial coaching and credit counseling.  \$25,000 of new, leveraged funding for asset building program	<ul style="list-style-type: none"> <li>Increased access to services for new client populations, with coaching and credit counseling services now available in different languages (Burmese, Nepalese staff now trained)</li> </ul>