

Economic Empowerment in AAPI Communities 2020 Request for Proposals Informational Webinar

October 28, 2019



Agenda

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2. Brief Overview of National CAPACD
3. Available Sub-grant Types & Categories
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Webinar Housekeeping

- This webinar will be recorded and we will send the powerpoint and recording to all participants
- All information in this webinar is contained in the *Economic Empowerment in AAPI Communities 2020 RFP* documents
 - Access these documents on our website at <https://bit.ly/31GBLdT>
- Please type your questions into the chat box and we will answer them at the end of the webinar

MISSION:

National CAPACD is a progressive coalition of local organizations that advocate for and organize in low-income AAPI communities and neighborhoods. We strengthen and mobilize our members to build power nationally and further our vision of economic and social justice for all.

CBOs have sufficient and sustainable organizational capacity, funding and resources.

CBOs have effective and sustainable leadership models.

CBOs have resources and capacity to provide economic empowerment services.

CBOs have capacity to run effective organizing campaigns that engage AAPIs and local residents on issues impacting their communities and neighborhoods.



Both emerging and existing community based organizations that provide services, advocate for, and organize within AAPI neighborhoods and communities.

Coalition is steered by accountable and engaged leadership from member organizations that reflects diversity of AAPI communities.

Strong cross cultural peer relationships and networks.

Shared values and intersectional analysis of barriers to the economic and social advancement of low-income AAPIs.



A connected coalition that represents collective AAPI power at the national level.

A unified national policy agenda that reflects local community needs.

Narrative shift on the conditions of low-income AAPIs in public, private, and ally institutions through research and storytelling.

Strategic alliances with progressive social justice organizations.

Public policy makers are educated about and held accountable to low income AAPI community development needs.



National policies and resources that further the economic and social empowerment of low income AAPIs, and equitable development of AAPI neighborhoods.

National CAPACD's vision of social and economic justice in the US

emerges when low income Asian Americans, Native Hawaiian, and Pacific Islanders have the information, resources and power necessary to engage, thrive, and have a voice in shaping their neighborhoods and communities.



Areas of Work

- National Housing Counseling
- Financial Empowerment
- Small Business
- Community Organizing
- Creative Placemaking

Program Staff



Joyce Pisanant

Director of Economic Empowerment

Pronouns: She, Her, Hers



Brian Kim

Research and Program Evaluation Manager

Pronouns: He, Him, His



Rosalyn Epstein

Financial Empowerment Program Manager

Pronouns: She, Her, Hers



Christina Nguyen

Housing Program Manager

Pronouns: She, Her, Hers



Ryan Huynh

Grants and Compliance Coordinator

Pronouns: He, Him, His

Our Sub-granting Values

- We are a unique funder that exclusively invests in the success of community-based organizations that serve low-income AAPIs.
- We are accountable to our donors.
- We prioritize sub-granting that addresses the pressing needs of AAPI communities.
- We invest in building the capacity of local organizations.

Our Sub-granting Values

- We believe in uplifting the best practices and innovations of local organizations.
- We believe that the successes and challenges of our sub-grantees programs informs our coalition's policy agenda and mobilization of our base.
- We are a part of the broader progressive movement

Available Grant

The ***Economic Empowerment in AAPI Communities 2020 Request for Proposals*** invites community based organizations to submit applications for funding to support financial empowerment and/or housing counseling programs that serve low-income Asian Americans and Pacific Islanders (AAPIs).

Grant Period:

January 1, 2020 – December 31, 2020

Sub-grants Available

Total of **\$375,000** available to support up to 15 grants total for all categories and types

Performance-based

- Award maximum of \$30,000

Program Capacity Building

- Award maximum of \$20,000

Types of Sub-grants Available

Performance-based sub-grants fund organizations that have a proven track record or have developed the organizational capacity to offer effective and quality services to a high client volume, or other significant deliverables outlined by National CAPACD or National CAPACD's donors.

Program capacity building sub-grants fund organizations that aspire to build, or re-establish, organizational capacity toward offering effective or quality services or programs. This category may include support for pilot projects, as dictated by National CAPACD's or National CAPACD's donors.

Categories of Sub-grants Available

- **Financial Capability:** Programs that offer culturally and linguistically appropriate financial coaching, assists consumers' build capacity to manage financial resources effectively, builds financial knowledge and skills, and increases access to financial products so that consumers may improve their financial security and access economic opportunities. Housing counseling groups should not apply under this category.
- **Housing Counseling:** Programs that offer culturally and linguistically appropriate counseling to consumers on seeking, financing, maintaining, renting, or owning a home, as well as preventing homelessness or displacement. Counseling is provided by Local Housing Counseling Agencies (LHCA), sub-grantees of National CAPACD, or agencies currently working towards participating in the HUD Housing Counseling Program, either as a LHCA or sub-grantee of National CAPACD.
- **Housing Counseling + Financial Capability Combined:** Programs that offer both housing counseling and financial capability services, as described in the previous bullets.
- **Empowerment Economics:** A model co-founded by National CAPACD that integrates traditional financial capability with community agency to adapt financial systems to meet the needs of communities of color so that people work together to create the communities they want to live in. Applicants for this category must have attended an Empowerment Economics Summit.

Eligibility Criteria

To be eligible for any National CAPACD sub-grant, an organization must:

- Have been supported by National CAPACD for activities conducted in 2019 through one of the following sub-grant programs: Economic Empowerment in AAPI Communities 2019, HUD Comprehensive Housing Counseling, ACTION TA, Multigenerational Approaches Research and Pilot.
- Be an organized group of people (we do not fund individuals) with a 501(c)3 status as determined by the IRS **OR** is an organization fiscally sponsored by a 501(c)3 organization.
- Conduct work and services in the United States and the Pacific Islands.

Eligibility Criteria

To be eligible for any National CAPACD sub-grant, an organization may:

- Applicants that respond to Requests for Proposals are highly encouraged, though are not required, to become a member of National CAPACD.
- Be a community-based organization that serves and represents low-income AAPI communities.
- Applicants who serve a multi-ethnic population are eligible to apply as long as they serve a significant number of AAPI community members.



Application Guidance

Required Activities

Activity	Performance Based	Program Capacity Building
Group Education on asset-building topics (e.g. – budgeting, credit, fair housing, homebuying, etc.)	X	X (must conduct at least 1 activity)
One-on-one counseling or coaching on asset-building topics (e.g. – rental, homebuying, debt reduction, credit repair, homelessness assistance, etc.)	X	
Activities that increase access to financial products (e.g. – offering IDAs, Lending Circles, credit builder loans, secured credit cards)	X (preferred, not required)	
Leverage additional funding	X	

Other required activities for all sub-grants include:

- Attendance in required trainings (e.g. – orientations, certifications, other professional development)
- Utilize client management systems and tools for tracking client progress and program outcomes
- Administer and collect client surveys to measure programmatic outcomes
- Submit quarterly progress reports and a final report, including client stories and financial reports
- Work closely with National CAPACD to document and disseminate program findings (if appropriate) with local media, asset building practitioners, federal agencies and elected officials

Application Scoring Framework

Category	Performance-Based Scoring %	Capacity Building Scoring %
<p>Program:</p> <p>What is the program design and is it effective in achieving programmatic and organizational goals? Does it address a pressing need in the geographic area? How does the organization work to address systemic change (e.g. – advocacy, use of an Empowerment Economics approach)?</p>	<p>35</p>	<p>25</p>
<p>Organizational Soundness:</p> <p>How does the program align with the organization’s overall mission and does it have the capacity to sustain activities? How are program activities staffed (for program oversight and direct service delivery) and what are staff qualifications?</p>	<p>20</p>	<p>15</p>
<p>Past Performance:</p> <p>How successfully did the organization meet its stated goals and satisfy sub-grantee expectations in regards to communication, reporting, and attendance for previous National CAPACD grants?</p>	<p>25</p>	<p>20</p>

Application Scoring Framework

Category	Performance-Based Scoring %	Capacity Building Scoring %
<p>Access to Additional Funding:</p> <p>Is the organization able to match with additional resources?</p>	10	0
<p>Engagement with National CAPACD:</p> <p>What has been the organization's commitment and level of engagement with National CAPACD over the past year?</p>	10	10
<p>Programmatic Capacity Building Needs:</p> <p>Are capacity building needs clearly identified and do they align with organizational goals? Are there resources in place to make use of this capacity building grant toward achieving outlined goals?</p>	0	30
TOTAL POSSIBLE POINTS	100	100

Sub-granting Process

Every sub-grant decision making process follows the same steps:

- Application and Prescreening
- Scoring and review of previous sub-grant performance (if appropriate)
- Discussion of Applications and decision making
- Referral to Executive Team for final approval
- Notification of sub-grant awardees
- Contracting

Application Timeline

Dates	Activity
10/21/19	RFP released
10/28/19, 12noon PT	Informational Webinar
11/8/19, 5pm PT	RFP deadline
12/16/19	Sites selected and notified
By 1/31/20	Contracting
TBD	Sub-grantee orientation

Submission Guidelines

All applications are due by **November 8, 2019 at 5pm PT.**

Applications must be complete, including a narrative, budget, and other required supporting documentation, in order to be considered. Incomplete applications may be forfeited. Late submittals will not be considered.

Please submit all completed applications to **RFP@nationalcapacd.org.**

Questions about the RFP should be submitted to RFP@nationalcapacd.org. Questions received through other avenues (e.g. phone calls, emails directed to individual CAPACD staff) will not receive a response.



Questions?