

Fostering AAPI Entrepreneurship TA Grant Informational Webinar

October 24, 2019



Webinar Housekeeping

- This webinar will be recorded and we will send the powerpoint and recording to all participants
- All information in this webinar is contained in the *Fostering AAPI Entrepreneurship TA Grant 2019-20 Request for Proposals*
 - [Access these documents on our website](#)
- Please type your questions into the chat box and we will answer them at the end of the webinar

Agenda

- Overview of National CAPACD
- About our TA providers - APISBP and REDC
- Overview of RFP
 - Grant overview
 - Eligibility criteria
 - Application
 - Scoring
 - Process/timeline/submission
- Q & A

MISSION:

National CAPACD is a progressive coalition of local organizations that advocate for and organize in low-income AAPI communities and neighborhoods. We strengthen and mobilize our members to build power nationally and further our vision of economic and social justice for all.

CBOs have sufficient and sustainable organizational capacity, funding and resources.

CBOs have effective and sustainable leadership models.

CBOs have resources and capacity to provide economic empowerment services.

CBOs have capacity to run effective organizing campaigns that engage AAPIs and local residents on issues impacting their communities and neighborhoods.



Both emerging and existing community based organizations that provide services, advocate for, and organize within AAPI neighborhoods and communities.

Coalition is steered by accountable and engaged leadership from member organizations that reflects diversity of AAPI communities.

Strong cross cultural peer relationships and networks.

Shared values and intersectional analysis of barriers to the economic and social advancement of low-income AAPIs.



A connected coalition that represents collective AAPI power at the national level.

A unified national policy agenda that reflects local community needs.

Narrative shift on the conditions of low-income AAPIs in public, private, and ally institutions through research and storytelling.

Strategic alliances with progressive social justice organizations.

Public policy makers are educated about and held accountable to low income AAPI community development needs.



National policies and resources that further the economic and social empowerment of low income AAPIs, and equitable development of AAPI neighborhoods.

National CAPACD's vision of social and economic justice in the US

emerges when low income Asian Americans, Native Hawaiian, and Pacific Islanders have the information, resources and power necessary to engage, thrive, and have a voice in shaping their neighborhoods and communities.



Areas of Work

- National Housing Counseling
- Financial Empowerment
- *Small Business*
- Community Organizing
- Creative Placemaking

Program Staff



Joyce Pisnanont
Director of Economic Empowerment

Pronouns: She, Her, Hers



Brian Kim
Research and Program Evaluation Manager

Pronouns: He, Him, His



Ryan Huynh
Grants and Compliance Coordinator

Pronouns: He, Him, His

Asian Pacific Islander Small Business Program



Renaissance Economic Development Corporation



Available Grant

This Request for Proposals invites community based organizations to submit applications for technical assistance, as well as a \$7,500 sub-grant, to establish or grow small business programs that serve low-income Asian Americans and Pacific Islander (AAPI) entrepreneurs.

Grant Period:

January 1, 2020 - September 30, 2020

The organizations selected in 2019 will represent the first cohort of TA recipients to participate in this program. An additional RFP process will be held in Fall 2020 for the second cohort of participants. TA recipients in this first cohort may also continue their TA into 2020.

Grant Award Details

- Sub-grants provide \$7,500 in funding
- 9-months of individualized and group TA
- 4-5 Sub-grants available in each RFP round
- Travel stipends to support required events

Eligibility Criteria

- Must be an organized group of people (we do not fund individuals) with a 501(c)3 status as determined by the IRS **OR** is an organization fiscally sponsored by a 501(c)3 organization.
- Must conduct work and services in the US and the Pacific Islands.
- Must be a community-based organization that serves and represents low-income AAPI communities. Applicants who serve a multi-ethnic population are eligible to apply as long as they serve a significant number of AAPI community members.
- Applicants are highly encouraged, though are not required, to become a member of National CAPACD.

Our Sub-granting Values

- We are a unique funder that exclusively invests in the success of community-based organizations that serve low-income AAPIs.
- We are accountable to our donors.
- We prioritize sub-granting that addresses the pressing needs of AAPI communities.
- We invest in building the capacity of local organizations.

Our Sub-granting Values

- We believe in uplifting the best practices and innovations of local organizations.
- We believe that the successes and challenges of our sub-grantees programs informs our coalition's policy agenda and mobilization of our base.
- We are a part of the broader progressive movement



Application Guidance

Don't forget!

- Grant application form.
- Most recent IRS Form 990 or audited financial statements
- IRS 501(c)3 determination letter or fiscal sponsor agreement
- Current organizational chart

Application Scoring Framework

Category	Business Counseling	Business Lending
Program: What is the entrepreneur support program ? How does it or will it address a pressing need in the community? How does it relate to the organization's broader community/economic development goals and strategies?	20	20
Capacity Building Needs: Are the program's capacity building needs clearly identified? Are there resources in place to make use of this grant toward achieving outlined goals? Is timing appropriate?	35	25
Organizational Soundness: How are program activities staffed? What is the experience of these staff? (For business lending category only - what financial systems are in place to support lending activities? How fiscally sound is the organization?)	35	40
Access to Additional Funding: Is the organization able to match with additional resources? Is there a line of credit against which to lend?	0	5
Alignment of Values: How does the organization's mission, vision and conduct align with National CAPACD's efforts to build a strong national coalition? What is the organization's commitment and level of engagement with CAPACD historically?	5	5
Evaluation: Does the organization currently have systems in place to track program impact?	5	5
TOTAL POSSIBLE POINTS	100	100

Sub-granting Process

Every sub-grant decision making process follows the same steps:

- Application and Prescreening
- Discussion of Applications and decision making
- Referral to Executive Team for final approval
- Notification of sub-grant awardees
- Contracting

Application Timeline

Dates	Activity
10/21/19	RFP released
10/24/19, 12noon PT	Informational Webinar
11/15/19, 5pm PT	RFP deadline
12/20/19	Sites selected and notified
By 1/31/20	Contracting
TBD	Sub-grantee orientation

Submission Guidelines

All applications are due by **November 15, 2019 at 5pm PT.**

Applications must be complete, including required supporting documentation, in order to be considered. Incomplete applications may be forfeited. Late submittals will not be considered.

Please submit all completed applications to RFP@nationalcapacd.org.

Questions about the RFP should be submitted to joyce@nationalcapacd.org or (510) 452-4800 ext 108.

Questions?