NATIONAL CAPACD

National CAPACD Request for Proposals
2023 Our Neighborhoods Peer Learning Program

RFP Release Date:	Thursday, November 10, 2022
RFP Due Date:	Friday, December 9, 2022, 11:59 p.m. PT
Informational Webinar:	Monday, November 28, 2022
	4:00 p.m. ET/ 3:00 p.m. CT/ 2:00 p.m. MT/ 1:00 p.m. PT/ 10:00 a.m. HT
	Register for info session here: https://bit.ly/3WrujB7

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1. SUMMARY & PURPOSE

Program Objectives

The National Coalition for Asian Pacific American Community Development (National CAPACD), with generous support from the TD Charitable Foundation, announces the 2023 *Our Neighborhoods* Peer Learning Program. This program aims to create a virtual space where participants working in community-based organizations (CBOs) can support one another with overcoming challenges in organizing low-income Asian American, Native Hawaiian, and Pacific Islander (AA and NHPI) communities around issues of gentrification and displacement. Hosted by National CAPACD's Community Empowerment team, the program's objectives are: 1) to increase capacity for CBOs to engage in organizing work that prevents/stops displacement and gentrification, and 2) to create a peer learning community of organizers and advocates who are committed to this work.

Who Should Apply

National CAPACD invites organizations who are engaged in organizing Asian American and/or Native Hawaiian and Pacific Islander communities around the issue of gentrification and displacement to apply to participate in this program. Building off of the success of our anti-displacement community organizing toolkit (available publicly at aapineighborhoods.org), National CAPACD invites organizations who are actively combating displacement through power building strategies (e.g. building tenants associations; organizing constituents to advance housing, equitable development, or land use policies; or engaging communities in community-led planning processes). National CAPACD is actively seeking applicants who engage directly

impacted AA and NHPI leaders in the leadership of campaigns and advocacy activities (see *Section 8 Selection Criteria* for more information). National CAPACD has provided definitions of power building in *Section 10*.

Program Information

Program activities will include peer discussions, trainings, and space to workshop new ideas. Potential topics for the discussions and trainings may include: tenant rights, equitable development, culturally-relevant outreach, developing grassroots leadership, and building narrative power. Participants may be divided up based on their organization's issue area. These cohort formations are organized to allow for network building amongst a smaller group of participants who share a commonality based on their organizations' issue area. Each cohort will be asked to complete a group presentation together.

Over the course of approximately six months, participants will be required to:
- attend a virtual orientation;
- complete a group presentation;
- attend ten virtual cohort meetings (each meeting will be two-hours long); and
- participate in an in-person convening in Washington, D.C. (pending COVID-related safety conditions).

Exact dates and times are listed in the table below.

Tentative Schedule in 2023

Date	Content	Date	Content	Date	Content
January 30-31 3-6 p.m. ET	Virtual Orientation	**March 22 3-5 p.m. ET**	Equitable Development Campaigns	**June 14 3-5 p.m. ET**	Workshop
February 8 3-5 p.m. ET	Base Building	**April 12 3-5 p.m. ET**	Narrative Power Building	**June 28 3-5 p.m. ET**	Workshop
February 22 3-5 p.m. ET	Leadership Development	**April 26 3-5 p.m. ET**	TBD	**July 12 3-5 p.m. ET**	Implement Learnings
March 8 3-5 p.m. ET	Housing Campaigns	**May 15-19 Time TBD**	In-person convening in D.C. (2-3 days)	**July 26 3-5 p.m. ET**	Program Evaluation

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2. GUIDELINES FOR SUBMISSION AND ASKING QUESTIONS

All applications are due by Friday, December 9, 2022, 11:59 p.m. PT and should be submitted online via National CAPACD's grant portal. The Foundant user-guide provides detailed information about how to create an account and access the grant portal (linked here). Applications must be complete, including a narrative and other required supporting documentation, in order to be considered. All questions about this grant opportunity should be directed to ourneighborhoods@nationalcapacd.org, and a response will be

provided within two business days. Any questions directed to other staff or National CAPACD email accounts will result in a delayed response.

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3. APPLICATION TIMELINE

- **RFP released** – Thursday, November 10, 2022
- **Informational Session** – Monday, November 28, 2022 4:00 p.m.PM ET/ 3:00 p.m. CT/ 2:00 p.m. MT/ 1:00 p.m. PT/ 10:00 a.m. HT
- **RFP deadline** – Friday, December 9, 2022, 11:59 p.m. PT
- **Acceptance Notifications** – January 2023

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4. GRANT PERIOD

Awards will have a grant period of January 30 to July 31, 2023.

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5. GRANT AWARD DETAILS

- National CAPACD anticipates making 15 grants of $7,500 for each awarded organization.
  - o A portion of these subgrants will be awarded to organizations that fall in a specified geographic region (see *Section 8 Selection Criteria*).
- Funds awarded will be flexible and used at the organization's discretion in accordance with National CAPACD's guidelines.

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6. REQUIRED ACTIVITIES

- Attendance is required for all scheduled cohort meetings, including a two-day virtual orientation and an in-person convening in May 2023 (travel and accommodations will be covered).
- A maximum of two absences are allowed, preferably with a 48-hour notice.
- Sub-grantees must submit a final report documenting program activities and learnings.
- Subgrantees may be asked to present learnings on webinars, document learnings, or present to external stakeholders.

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7. ELIGIBLE APPLICANTS

To be eligible for this subgrant opportunity, an organization must:

- Be an organized group of people (we do not fund individuals) with a 501(c)(3) status as determined by the IRS **OR** be an organization fiscally sponsored by a 501(c)(3) organization.
- Conduct work and services in the United States including territories of Puerto Rico, the U.S. Virgin Islands, American Samoa, the Commonwealth of the Northern Mariana Islands, and Guam.
- Be a community-based organization that serves and represents low-income AA and NHPI communities.
- Be working at the local, state, or regional level to advance policy or systems change.

Participants of the 2022 Peer Learning for Organizing Program are welcome to apply for the 2023 *Our Neighborhoods* Peer Learning Program.

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8. SELECTION CRITERIA

National CAPACD will use the following **criteria** to score sub-grant applications.

Category	Points Awarded
Organizational Background • The organization's mission is aligned with National CAPACD's mission: *National CAPACD is a progressive coalition of local organizations that advocate for and organize in low-income AAPI communities and neighborhoods. We strengthen and mobilize our members to build power nationally and further our vision of economic and social justice for all.* • The organization has a clearly defined base building strategy (strategy for reaching low income impacted communities in outreach and program activities).	25

Communities Served
 	
 • Low-income Asian American and/or Native Hawaiian and Pacific Islander communities are a part of the organization's constituency or base.
 	
     o *Note: We are prioritizing organizations led by and are traditionally underserved AA and NHPI communities (i.e. Native Hawaiians, Pacific Islanders, Southeast Asian, South Asian communities, refugees, and extremely low-income communities).*
 	
 • The proposal demonstrates how underserved geographies will be impacted by the proposed program.
 	
     o *Note: We are prioritizing under-resourced regions with less access to funding (including the South, Midwest, or Hawaii). As a portion of this fund is supported by the TD Charitable Foundation, we have designated funding for organizations in specific states (Connecticut, Delaware, Florida, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, North Carolina, Pennsylvania, Rhode Island, South Carolina, Vermont, Virginia, Washington D.C.).*
 	
 • The organization serves communities that have been impacted by the issue of gentrification and displacement and builds the leadership of those communities (i.e. leaders from the organization's impacted community are included in the decision-making process around organizational campaigns or program activities).
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Program Information	25
• The proposal demonstrates that the program is building the power of low-income Asian American and Native Hawaiian/Pacific Islander communities and aiming to change inequitable power structures. • The organization uses power building strategies to interrupt gentrification or displacement in the community or neighborhood(s) it serves (e.g. base-building, leadership development, policy advocacy campaigns, community-led planning, etc.). • Staffing of the program reflects the communities that the organization is serving or trying to reach.	
Proposed Activities	25
• The organization demonstrates a clear plan for developing its organizing strategy during the grant period (i.e. growing its constituent base, developing leaders, and/ or advancing campaign outcomes). • The organization demonstrates interest in participating in a peer learning program and clearly demonstrates how participation will further their organizational capacity. • The organization commits to participating in the peer learning program for the full length of the program.	
TOTAL POSSIBLE POINTS	**100**

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9. APPLICATION FORMAT & QUESTIONS

Applicants will be required to respond to the following questions in the online application portal. Supplemental materials required for application submission are also indicated. Applicants will not be able to submit an application unless all required fields are completed.

- **Section I: Sub-Grantee Application Information**
- **Section II: Organization Details**
  - **Upload:** (501(c)(3) tax exempt status (must be a letter from the IRS) or fiscal agent agreement
- **Section II: Contact Information**
- **Section IV: Financial -** Includes Current Fiscal Year Organizational Operating Budget
  - **Upload:** Most recent IRS Form 990 and audited financial statement
- **Section V: Organizational Background -** Includes Organization's Mission Statement and Basebuilding Strategy

- **Section VI: Communities Served**
    - Indicate the ethnic populations served by your program
    - Geography Served: Briefly describe the neighborhood(s) or region(s) your organization serves and how it has been affected by gentrification/displacement.
    - Impacted Community Leadership: Explain how your organization supports the leadership development of directly impacted communities and include community members in decision-making processes.
- **Section VII: Program Information**
    - Program Description: Describe the program/project for which you are requesting funding.
    - Power-building strategies: Explain your organization's strategies to combat gentrification/displacement and to build community power.
    - Staffing: Does your staff reflect the community that your organization serves or constituencies you are trying to reach?
- **Section VIII: Proposed Activities**
    - Propose numerical outputs and commit to tracking outcomes related to constituent engagement, leadership development of impacted communities, campaigns/policy advocacy, and organizational capacity.
    - Power Building Goals: List planned organizing strategy or campaign outcomes you hope to achieve during the grant cycle.
    - Peer Learning Goals: Explain your interest in the program and topics that would be helpful for the attending staff.
    - Organizational Capacity: Commit to a six-month-long program and name of the attending staff.

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10. ADDITIONAL RESOURCES

Frequently Asked Questions:

1. **How does National CAPACD define "community organizing"?**
   We define community organizing as "bringing people together to use their collective power to change culture and material conditions and to challenge existing power structures." For more key definitions related to community organizing please see the key definitions below.

2. **Do I need to be a paid National CAPACD member organization or current subgrantee to qualify for funding?**
   Being a dues-paying member is not a requirement for eligibility for funding. We will, however, take into consideration the length and quality of engagement between applicant organizations and National CAPACD.

3. **My organization is not AA and NHPI-led but does work with AA and NHPI communities. Can I still apply for funding?**
   Yes, all local community based organizations that serve AA and NHPI communities are eligible for funding. However, if funding is limited, we will prioritize organizations with AA and NHPI leadership for this funding opportunity.

4. **My organization is national or state in scope or focus. Can we still apply for funding?**
   National and state organizations are eligible to apply. However, if funding is limited, National CAPACD will prioritize locally-serving organizations for this funding opportunity.

5. **I'm having trouble accessing the grant portal. Whom can I contact for help?**
   If you experience any challenges with the application portal, please email ourneighborhoods@nationalcapacd.org.

Key Definitions (Modified from lead-local.org):

Community Power: Community power is the ability of communities most impacted by structural inequity to develop, sustain and grow an organized base of people who act together through democratic structures to set agendas, shift public discourse, influence who makes decisions and cultivate ongoing relationships of mutual accountability with decision-makers that change systems and advance equity.

Community Power Building: Community power building is the set of strategies used by communities most impacted by structural inequity to develop, sustain and grow an organized base of people who act together through democratic structures to set agendas, shift public discourse, influence who makes decisions and cultivate ongoing relationships of mutual accountability with decision-makers that change systems and advance equity.

Structural Change: Structural change is about the development, implementation, and protection of policies, practices, and systems changes to support a culture of health—a culture in which all people have equal opportunities to make healthy choices, whatever their circumstances. The structures can be rules and regulations, institutional policies and priorities, cultural norms and values—and disparities in power and influence.

Base Building: A diverse set of strategies and methods to support community members to: be in relationship with one another; invest in each other's leadership; share a common identity shaped by similar experiences and an understanding of the root causes of their conditions; and to use their collective analysis to create solutions and strategize to achieve them.