

2023

IMPACT REPORT

National CAPACD advances equity and creates vibrant, healthy neighborhoods by mobilizing and strengthening a powerful coalition of Asian American, Native Hawaiian, and Pacific Islander community-based organizations working in low-income communities.

www.nationalcapacd.org





Last year marked a period of significant growth and opportunity for strategic planning. Over the year, we acted intentionally to apply our learnings from the COVID-19 pandemic, understanding that it had disproportionate and enduring effects on low-income Asian American, Native Hawaiian, and Pacific Islander (AA and NHPI) communities. To leverage the opportunities on the horizon for our communities, we engaged in an extensive strategic planning process with input from our coalition and other stakeholders. This plan centers our work on the resilience of our communities by committing to protect and cultivate healthy, vibrant places of belonging.

In 2022, we also grew our staff size to deepen our support for our growing coalition, including advocating for policies that respond to the needs of our communities and developing culturally specific and accessible resources. We dedicated over 40 percent of our budget as subgrants to the community-based organizations that make up our coalition. In particular, we demonstrated our commitment to racial healing, anti-racism, and multi-racial coalition-building work in local communities by providing flexible funding through the 2022 AA and NHPI Community Resilience Fund. We invite you to learn more about our coalition's collective impact last year.

OUR PROGRAMS



Neighborhood and Place-Based

- Creative Placemaking
- Community Empowerment
- Small Business and Entrepreneur Support



Economic Empowerment

- Financial Empowerment
- Housing Counseling
- Empowerment Economics



Coalition Mobilization

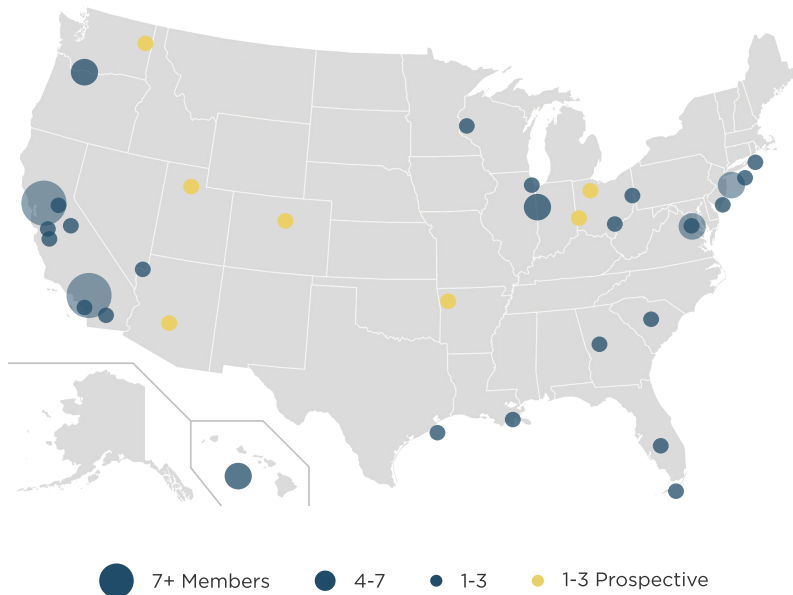
- Coalition Building and Engagement
- Narrative Change
- Policy Advocacy

Learn more: www.nationalcapacd.org/programs

NATIONAL CAPACD'S COALITION

We are a coalition that reflects the diversity of AA and NHPI communities with aligned values, shared purpose, and commitment to our mission.

National CAPACD's Coalition Map



Diversity of Members

22 States and the Pacific Islands

Ethnic Diversity

- AA & NHPI: East Asian, South Asian, South East Asian, Native Hawaiian, Pacific Islander, as well as diaspora (Indo-Caribbean, etc.)
- 40+ Languages

Types of Organizations

- Community, Neighborhood, or Population-Based
- Community Development Corporation (CDC)
- Multi-Service
- Community Organizing
- Advocacy
- Local or Regional AA and NHPI-serving
- Arts and Cultural Organization engaging in local community development

IMPACT

DATA POINTS*

Data in the report covers
July 2022 - June 2023.

1. Neighborhood and Place-Based Impact

13

convenings with small business counseling, community organizing, and creative placemaking practitioners

59

community-based organizations received subgrants, totaling **\$760,000.00**

1,241

clients served by coalition members through group and one-on-one counseling

2. Community-Based Impact

13

convenings with housing counseling and asset building practitioners

26

community-based organizations received subgrants, totaling **\$1.3M**

7,541

clients served by coalition members through group and one-on-one counseling

3. Coalition Mobilization Impact

Policy

39 comment and sign-on letters on federal policies and actions

Narrative

Fair Housing Public Service Announcement translated into 16 AA and NHPI languages

Coalition

6 leadership trainings for AA and NHPI nonprofit leaders

1.

Through 3,573 hours of small business counseling by coalition members:

- 71 new businesses started
- 850 jobs were saved or created

2.

Through housing counseling by coalition members:

- 1,630 households gained access to resources to improve their housing situation
- 59 homeless/potentially homeless individuals obtained temporary or permanent housing
- 232 individuals avoided eviction
- 255 renters improved their living conditions
- 111 individuals avoided foreclosure

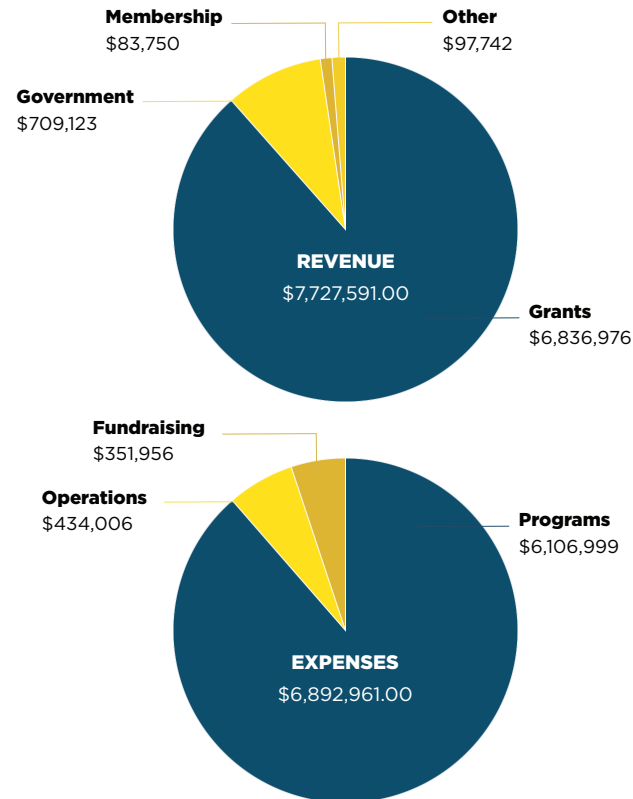
Through financial empowerment by coalition members:

- 147 individuals increased monthly savings
- 396 individuals decreased monthly debt
- 222 individuals established or improved credit
- 518 individuals developed a budget

3.

- 15 Agency and Congressional engagements
- The Fair Housing Public Service Announcement reached 120,000 community members with over 80,000 views nationwide
- 11 new member organizations joined the coalition
- 11 community organizations in Seattle, WA, hosted 350 attendees who attended 23 sessions and plenaries and 8 community tours

FINANCIALS



In FY2022, National CAPACD subgrants 43% of the budget or \$3M to community-based organizations in the coalition.



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