

SPONSORSHIP PACKAGE

25TH ANNIVERSARY GALA CELEBRATION

*Celebrating 25 Years of Empowerment:
Building Equity, Strengthening Communities*

Friday, June 27, 2025
National Portrait Gallery
Washington, DC



NATIONAL
CAPACD

Introduction

For 25 years, National CAPACD has harnessed the transformative power of our dynamic coalition of Asian American, Native Hawaiian, and Pacific Islander (AA and NHPI) community-based organizations working in low-to moderate-income (LMI) communities.

As we approach our 25th anniversary in 2025, we reflect on our collective impact and look ahead to new opportunities that empower Asian Americans, Native Hawaiians, Pacific Islanders, and all communities of color to live and thrive equitably. Our vision is for communities to be fully empowered to shape their neighborhoods, ensuring their voices are heard and respected.

We are excited to continue building locally led power that drive national policy change so that LMI AA and NHPIs live powerfully and in abundance in healthy, self-determined neighborhoods.

Join us in celebrating 25 years of impact by supporting National CAPACD's 25th Anniversary Gala Celebration!



National CAPACD's First Convening of Leaders in Seattle, WA 1999

About National CAPACD

National CAPACD is a coalition, intermediary, and the nation's leading organization in advancing community development and advocating against gentrification and displacement of AA and NHPI communities. We represent and support more than 160 community-based organizations in driving their local strategies, and we back their efforts by advancing progressive national policies.

Our mission is to advance equity and create vibrant, healthy neighborhoods by mobilizing and strengthening a powerful coalition of Asian American, Native Hawaiian, and Pacific Islander community-based organizations working in low-income communities.



About the Gala

- Join us for an unforgettable evening as National CAPACD commemorates 25 years of advancing equity, empowerment, and community-led change. This milestone anniversary gala brings together leaders, advocates, and allies from across the country to celebrate the journey we've taken together and the transformative impact we've made within Asian American, Native Hawaiian, and Pacific Islander communities.
- The evening will feature an inspiring program, special honorees, and cultural performances that reflect the diversity and strength of our communities. Guests will enjoy a gourmet dinner, a silent auction, and the opportunity to connect with visionaries committed to building a more just and inclusive society.
- Be a part of this momentous occasion as we honor our past, celebrate our present, and look forward to a future where every community has the power to thrive. Your support ensures that National CAPACD can continue championing vital initiatives that empower communities and protect cultural heritage, advancing our mission for years to come.

25th Anniversary Calendar - Year Long Events

April 2025	June 27, 2025	June 27, 2025	Fall 2025	Winter 2025
Community Convening <i>New York City</i> Format: Fireside Chat with Reception Audience: Coalition Members, Funders, Local Leaders (50-75 people) Time: 2 hours	AA and NHPI Forum Washington, DC Format: Panel followed by networking Audience: Government, Coalition Members, and Funders (200+ people) Time: 9:00 am-11:30 am Schedule - Panel: 9am - 10am Networking: 10:45am - 11:30am	Gala Celebration Washington, DC Format: Reception + Sit-down Gala Dinner Audience: Coalition Members/Staff/Board and Donors/Funders (300+ people) Time: 6:00 pm-9:30 pm Schedule - VIP: 6 pm - 7 pm Main: 7:15 pm - 9:30 pm	Community Convening <i>West Coast</i> Format: Fireside Chat with Reception Audience: Coalition Members, Funders, Local Leaders (50-75 people) Time: 2 hours	Community Convening <i>TBD</i> Format: Fireside Chat with Reception Audience: Coalition Members, Funders, Local Leaders (50-75 people) Time: 2 hours

Sponsorship Opportunities

ALL 25th Anniversary Events throughout the year (\$150K - \$250K)

- 25th Anniversary Gala: Reception tickets
- AA and NHPI Forum: Panel conversation in Washington on AA and NHPI issues & reception.
- Community Convening: Engage with community leaders in an AA and NHPI community during 2025 on local issues with a reception.

25th Anniversary Gala Only \$2,500 - \$100K

- 25th Anniversary Gala - access to reception, tickets

25th Anniversary Community Convening \$25K

- Speaking opportunity with members and local community + branding



Interested in supporting the Gala and a Community Convening, please contact Neel Saxena, Managing Director of Strategic Development at neel@nationalcapacd.org

Sponsorship Benefits	Visionary 250K	Lead \$150K	Champion \$100K	Ally \$50K	Mobilizers \$25K	Partner \$10K	Networker \$5K	Friend \$2,500K
Name and logo on all 25th Anniversary Events	X	X						
VIP tickets (includes main event + access to VIP reception)	20	15	10	5	3			
Customized community-focused experience with National CAPACD @ Convening - Speaking Opp	X	X						
General Admission Tickets (includes main event + general reception)						5	4	2
Speaking Opportunity at Gala	X	X (at VIP)						
Name and logo on National CAPACD Website	X	X	X					
Premier recognition in high-visibility event materials	X	X	X	X				
Recognition from the stage in VIP reception remarks	X	X	X	X	X			
Recognition from the stage in main program remarks	X	X	X	X	X	X		
Recognition in National CAPACD newsletter	X	X	X	X	X	X	X	X
Dedicated social media post(s) recognizing the sponsorship	3	2	1	1	1	1	co-feature	co-feature
Name/logo featured on screens throughout the evening	X	X	X	X	X	X	X	X
Name and logo on National CAPACD Gala Event Page	X	X	X	X	X	X	X	X

Sponsorship Benefits

Increased Brand Awareness and Exposure

Your sponsorship provides direct exposure to a diverse and engaged audience, amplifying your commitment to empowering under resourced communities. Through targeted event promotions, digital marketing, and on-site recognition, you will enhance your brand's visibility, reaching stakeholders who value equity-centered solutions. By aligning with National CAPACD mission, you showcase your leadership in building a more just and inclusive future, while expanding your influence within influential community networks.

Community Connections and Social Responsibility

Sponsoring strengthens your community connections and demonstrates your leadership in supporting AA and NHPI LMI communities. By partnering with National CAPACD, you position your organization as a champion of equity and inclusion. This sponsorship creates opportunities to engage directly with influential community leaders, partners, and changemakers who share our values. Your investment highlights your commitment to building stronger, more resilient neighborhoods and communities, reinforcing your role as a socially responsible leader that fosters meaningful, lasting impact.

Networking and Partnership Opportunities

Sponsoring unlocks valuable networking and partnership opportunities with key community leaders, innovators, and advocates committed to AA and NHPI LMI communities. Your sponsorship offers direct access to a dynamic network of community partners, policy makers, and corporate leaders, fostering connections that can drive future collaboration.

Past National CAPACD Sponsors

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Thank you for your support

Build stronger communities for the over 2 million Asian Americans, Native Hawaiians, and Pacific Islanders experiencing poverty across the U.S.

To learn more about these sponsorship opportunities, please contact Mari Nordeen at mari@nationalcapacd.org

