



2026 Building CAPACD Convention

# SPONSORSHIP OPPORTUNITIES

Long Beach, CA  
Hyatt Regency Long Beach

August 3 - 5, 2026

# What Is the Building CAPACD Convention?

**The Building CAPACD Convention** is where we come together to turn community power into action. Our biannual convening brings together hundreds of community development practitioners to learn, connect, and catalyze change locally and across the country.

This convening is a rare and deeply meaningful experience for all who attend. It's where we share what's working on the ground, learn from one another, listen to each other's stories and narratives, and build strategies to strengthen neighborhoods and advance housing and economic opportunity in AA and NHPI communities with low incomes. It's also where we celebrate culture, honor community joy, and recognize the resilience that will carry us through challenging times.





# Anchored in Place, Powered by Communities

This year's theme, *Anchored in Place, Powered by Communities*, is more than just geography; place sustains identity, belonging, and cultural heritage. In uncertain times, place grounds us. It connects our people and drives collective action toward justice, solidarity, and healing. This year, National CAPACD will host the Building CAPACD Convention from August 3-5 in Long Beach, California, one of the most culturally vibrant regions in the country, home to long-standing communities shaped by migration, collective organizing, and cultural resilience.

For decades, National CAPACD's coalition challenged displacement, disinvestment, and cultural erasure by helping communities anchor themselves, physically, culturally, and politically. Those who attend Convention carry new relationships, renewed energy, and a shared commitment to move forward together, grounded in community and possibility.





# Sponsorship Opportunities Overview

- **Anchor Sponsorships (\$15,000 – \$150,000)** - These general sponsorships offer high-visibility, flexible ways to support the Convention while connecting with a national network of community leaders and partners. Sponsors receive recognition before, during, and after the event, with benefits that may include logo placement across digital and on-site platforms, acknowledgment in printed and digital materials, and visibility in our post-event Convention Wrap Report. Higher-level sponsors may also receive opportunities for remarks, panels, or curated engagement spaces. This option is ideal for partners seeking broad exposure and meaningful alignment with National CAPACD's mission.
- **Experience Sponsorships (\$3,000 – \$10,000)** - These sponsorships allow partners to directly support specific experiences that bring the Convention to life. These opportunities are tied to core moments and needs of the gathering, such as the Community Reception, Media & Storytelling, Next Gen Scholarships, Mobile Tours, Cultural Performances, Accessibility, Transportation, Food & Beverage, or Workshops. Impact Sponsors are recognized for helping create inclusive, engaging, and community-centered spaces throughout the Convention. This option is ideal for partners who want to support a focused aspect of the Convention and see their impact clearly reflected.
- **In-Kind & Customized Sponsorships** - We welcome in-kind contributions and custom sponsorship packages that align with your organization's strengths, values, and goals. Opportunities may include services, technology, accessibility supports, media, transportation, food, or creative programming. We are happy to work with you to design a package that meets your objectives while supporting a powerful and welcoming Convention experience.

# Anchor Sponsorship

National CAPACD is stepping away from the traditional hierarchical model of sponsorship to embrace a more customized approach. By forgoing preset benefits, we aim to place a greater emphasis on the impact our sponsors have on our community and alignment with our mission. This is why our 2026 Convention Sponsors can self-select recognition and engagement opportunities that best reflect their philanthropic priorities and deepen community presence.

All supporters will be recognized for their contributions in print and online materials, including but not limited to: logo recognition on our website and event app (Whova); acknowledgment in our newsletter and social media; recognition in on-site digital signage and printed materials; and inclusion in our post-event Convention Wrap Report.

Confirmed sponsors will receive our *Sponsor Benefits Interest Form* to customize the sponsorship experience. We encourage any interested supporters to share their recognition priorities through this form so National CAPACD can align our efforts to create more impactful and appropriate benefits experiences for our sponsors.



Contact Mari Ah Nee at  
[Mari@nationalcapacd.org](mailto:Mari@nationalcapacd.org) to receive the  
**Sponsor Benefits Interest Form**



## Experience Sponsorship

- Community Reception
- Media & Storytelling
- Next Gen Scholarships
- Mobile Tours
- Cultural Performances
- Accessibility, Transportation
- Food & Beverage
- Workshops

Contact Mari Ah Nee at  
[Mari@nationalcapacd.org](mailto:Mari@nationalcapacd.org) to learn  
more about these options and receive  
the **Sponsor Benefits Interest Form**



# Your Investment, Amplified

When you sponsor the Building CAPACD Convention, you are investing in:

- Leaders who drive change in neighborhoods across the country
- Communities building local solutions to national challenges
- Stories that shift narratives and reimagine belonging

Your support helps bring national dollars to local action, mobilizing a coalition that turns knowledge into power and place into possibility.

Contact Mari Ah Nee at  
[Mari@nationalcapacd.org](mailto:Mari@nationalcapacd.org) to learn more.



# Who Attends?



**68 member organizations attended,** representing almost 70% of all attendees. Other attendees included allies and partners from research institutions, corporate and private funders, elected officials, and other national organizations.

The Building CAPACD Convention draws from a diversity of leaders and allies of the 21 million AA and NHPIs across the country. **Expected attendance for 2026 is 400 people.** Below are some demographic information of participants at our most recent in-person Convention.

Attendees came from 24 states as listed below, primarily American cities with the highest concentrations of AA and NHPI populations. The states with the highest participant counts are highlighted in bold.

Arizona, **California, District of Columbia, Florida, Georgia, Hawaii, Illinois, Louisiana, Maryland, Massachusetts, Minnesota, Mississippi, Missouri, Nevada, New York, North Carolina, Ohio, Oregon, Pennsylvania, Rhode Island, Texas, Utah, Washington, Wisconsin**



**30%** were executive leaders (CEOs, executive directors, etc.)

**16%** were senior leaders (eg - Division directors)

**11%** were supervisors/managers

**28%** were direct line staff

**15%** identified as other

**50%** of attendees had never attended a prior Convention

# Past Sponsors

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